



34th Annual Scientific Meeting & Workshops
American Academy of Neurological and Orthopaedic Surgeons
May 5-8, 2010
Denver, Colorado

Sponsorship & Advertising Opportunities

The American Academy of Neurological and Orthopedic Surgeons is pleased to invite you to participate in our 34th Annual Scientific Meeting and Workshops, to be held at The Brown Palace Hotel & Spa and SERI in Denver, Colorado. Join members of the Academy from around the nation in an attractive setting taking advantage of this opportunity to network with an audience of Neurological and Orthopaedic specialists.

The American Academy of Neurological and Orthopaedic Surgeons is a scientific and educational association of orthopedists and neurosurgeons that was founded in 1977 in order to improve the quality of care provided to patients in these two major subspecialty fields. This has been accomplished through setting high standards for training, credentialing and continuous surgical education as well as in the subsequent practice of orthopaedics and neurosurgery. Ongoing education is afforded through active participation in annual conferences and seminars, didactic and practical training, and through the peer reviewed *Journal of Neurological and Orthopaedic Medicine and Surgery*. Additional opportunities include subspecialty and special interest meetings held throughout the year and subspecialty focused workshops. Members have the privilege of publishing articles in the Journal, exchanging ideas and clinical experiences among surgeons, and opportunities for sharing innovative, open, unbiased, non-discriminatory, uncensored ideas in the medical and surgical field. The Academy is a National/International non-profit organization which seeks to serve patients interests and maintains a high standard of training and education from board certified members in order to better provide medical and surgical care for patients.

This year the Academy will join the United States Section of the International College of Surgeons for their 72nd Annual Surgical Update providing access to approximately 200 surgeons and surgical specialists from 15 different areas of expertise. As an exhibitor, advertiser or sponsor, you will have the opportunity to generate positive interaction with meeting attendees.

Please consider participating in what will be a truly unique event, held in one of the most attractive and exciting cities in the world. We look forward to sharing this experience with you one mile high – in gorgeous Denver, Colorado.

SPONSORSHIP OPPORTUNITIES

All sponsorship items include one complimentary exhibit booth for a minimum of one day. Number of days will vary depending on the level of support. Recognition of support will be provided in print in the on-site program as well as via signage at the sponsored event or on the sponsored item.

- Hands-on Cadaver or Sawbones Workshops - \$25,000 to \$40,000
- Lunch - \$15,000 per day
- Schedule at a Glance (Distributed to all meeting attendees) - \$10,000
- Breakfast - \$10,000 per day
- Closing Reception - \$10,000
- Tote Bags (Distributed to all meeting attendees) - \$5,000
- Name Badge Lanyards (Distributed to all meeting attendees) - \$5,000
- Coffee Breaks - \$5,000 per day
- Unrestricted contributions are welcome in any amount

If you are interested in sponsorship or making an unrestricted contribution, please contact Mr. Nick Rebel, Executive Director, at 312-787-1608 or nrebel@ficsonline.org

ADVERTISING OPPORTUNITIES

Advertisements in the onsite program for the 34th Annual Scientific Meeting and Workshops of the American Academy of Neurological and Orthopedic Surgeons are available in a variety of sizes and color options. Your ad will reach every attendee at the meeting and will also provide vital financial support to the Academy to assist in the fulfillment of its mission.

- **Quarter page (3" x 4")**
 - Black and White - \$500
 - Color - \$750
- **Half Page (5" x 7")**
 - Black and White - \$1,000
 - Color - \$1,500
- **Full Page (7" x 10")**
 - Black and White - \$1,750
 - Color - \$2,500

Orders for advertisements along with copy should be sent with payment to:

AANOS

34th Annual Scientific Meeting
1516 N. Lake Shore Drive
Chicago, IL 60610

Submission deadline for ad copy is March 15, 2010.

Artwork should be submitted via regular mail or can be emailed to nrebel@ficsonline.org

Questions may be directed to Mr. Nick Rebel, Executive Director. 312-787-1608

Artwork should be submitted via a high resolution PC compatible file in one of the following formats:

GIF, TIF, JPG, PDF

EXHIBIT OPPORTUNITIES

To reserve a space at the 34th Annual Scientific Meeting and Workshops of the American Academy of Neurological and Orthopedic Surgeons, please complete the Exhibitor Contract and return it with full payment to AANOS by April 15, 2010. Applications received after this date will be processed on a space-available basis. Upon receipt of your completed contract and full payment, you will receive further information.

The American Academy of Neurological and Orthopedic Surgeons is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. As an activity sponsored by an accredited organization for continuing medical education, the AANOS 34th Annual Scientific Meeting and Workshops conforms to the AMA Ethical Opinion on Gifts to Physicians and the ACCME Standards for Commercial Support.

General information about the show: Limited space is available at SERI and the Brown Palace Hotel for free standing table top exhibits. A space of approximately 10' x 10' will be made available to each exhibitor along with a 6' table and 2 chairs. Pop up displays that fit in this space may be used, but must be setup by exhibiting company's own personnel and cannot exceed these dimensions or infringe on other exhibitor's space.

Exhibit opportunities are available on a daily basis. On Thursday, May 6th and Friday, May 7th the exhibits will be on display at the SERI. On Saturday, May 8th exhibits will be on display at the Brown Palace Hotel. Exhibitors must make their own arrangements to move exhibit materials from one location to another if participating in all three days in both locations.

The exhibits will be laid out to ensure optimal traffic flow for all booths. Space assignments will be issued on a first come, first served basis. Exhibit installation will be available approximately one hour prior to the start of the meeting on each day. Currently scientific sessions are scheduled to begin at 8am. Exhibits should be manned for the duration of each day which is currently scheduled to end at 5pm. Further details regarding the schedule will be provided prior to the meeting. Schedule is subject to change at the discretion of AANOS.

Withdrawal: Up until May 1, 2010, written requests for withdrawal from the Exhibit Show will be honored, minus a \$100.00 processing fee. After this date, no refunds will be issued, and the Exhibitor shall forfeit any payments as liquidated damages.

FDA Disclosure: Displays or graphical depictions of drugs or devices declared investigational or unapproved by the FDA must contain only objective statements about the product, contain no claims regarding safety, effectiveness or reliability or comparative claims to other marketed products. These drug/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by directions for becoming an investigator and investigator responsibilities. Drugs/devices must be accompanied by appropriate signs that indicate the clearance status. Signs must be visible, near devices (clearly legible) and contain the following or similar statement: "Caution- Investigational Device- Limited to Investigational Use." Exhibitors will be required to submit, with their contract, a list of products they intend to display with each product's FDA status. Exhibitors may be required at any time to produce proof of claims, approval status, etc.

Limitation of Liability: Exhibitor releases and waives any and all claims, demands or actions against the Sponsoring Organization and the Exhibit Show facility and their respective officers, directors, employees and agents resulting from any act or omission of the Exhibitor, its employees, agents and invitees. In addition, Exhibitor agrees to hold harmless and indemnify the Sponsoring Organization and Exhibition Show facility and their respective officers, directors, employees and agents from any and all claims, demands or actions arising out of or as a result of any act or omission on the part of Exhibitor, its officers, directors, employees, agents or invitees, as a result of its Exhibit or otherwise related to Exhibit Show. The Sponsoring Organization and Exhibit Show facility and their respective officers, directors, employees and agents will not be responsible for any loss, injury or damage, including that by fire and theft, which may occur to Exhibitor, its employees, agents and invitees or to their property of wares, arising from any cause whatsoever prior, during or subsequent to the Exhibit Show period.

Insurance: The Sponsoring Organization does not insure Exhibitor's booth contents and personnel. Any Exhibitor wishing to insure materials, goods and/or wares of display against theft, damages by fire, accident, loss or liability of any kind, must do so at the Exhibitor's own expense. Primary responsibility for safeguarding Exhibitor's materials and merchandise remains with the Exhibitor. The Sponsoring Organization may lock the Exhibit Show area during non-show hours. This in no way should be understood or interpreted by Exhibitor as a guarantee against any theft, loss, damage or liability of any kind.

Exhibit Fees: Exhibit space is available for \$1,500 per 10'x10' space per day. Those reserving space for the first 2 days at SERI will be provided with a complimentary space on the third day at the Brown Palace Hotel (space permitting). Maximum cost for exhibit is \$3,000 for the entire meeting.

AMERICAN ACADEMY OF NEUROLOGICAL AND ORTHOPEDIC SURGEONS
EXHIBITOR CONTRACT

Company Name: _____

Contact Name & Title: _____

Street Address: _____

City, State & Zip: _____

Telephone: _____ Facsimile: _____ E-Mail: _____

Brief Product & Service Description _____

For each product or service you intend to display at the AANOS 34th Annual Scientific Meeting please list the FDA status:
(you should use an additional sheet if necessary)

Drug / Device / Service: _____
_____ Approved Investigational Not Approved N/A

Applicant agrees to submit this Exhibitor Contract along with full payment. The deadline to reserve space is April 15, 2010. Cancellations and refunds will only be honored if requested in writing prior to May 1, 2010.

Mail or fax this form to: AANOS Exhibit Show • 1516 North Lake Shore Drive, Chicago, IL 60610-1694 • Fax (312) 787-9289

EXHIBIT SPACE FEES

10' x 10' Table Top @ \$1,500 per day (Please indicate on which days you wish to exhibit below and calculate fee accordingly)

Thursday Friday Saturday - Number of days times \$1,500 per day = \$_____ (maximum \$3,000)

In addition my firm would like to sponsor the following or purchase an advertisement; (upon receipt you will be contacted for more information. Please list sponsorship opportunity from page 2 along with amount. For ads please indicate size and specifications with corresponding amount from page 2)

I wish to sponsor _____ in the amount of \$ _____

I wish to purchase an advertisement (indicate size and color) _____ \$ _____

TOTAL ENCLOSED: \$ _____

In accordance with the previously outlined terms of the Exhibit Show, I hereby accept said terms and conditions for exhibiting as they may be amended from time to time by the Sponsoring Organization, American Academy of Neurological and Orthopedic Surgeons (AANOS), and as described in detail herein. This completed form represents a binding agreement between the Exhibitor, Exhibitor's employing company and the Sponsoring Organization. Please note that up to 2 representatives of an Exhibitor may participate in breakfast, lunch and coffee breaks on the day you are exhibiting.

Authorized Signature _____ Date _____